

**Adam Brown**

***Buncefield Soundsystem at the Photographer's Gallery, November 24, 2015***



*Evening performance on the 24th November, with Adam Brown (right), Eddie Otchere (left) and audience*

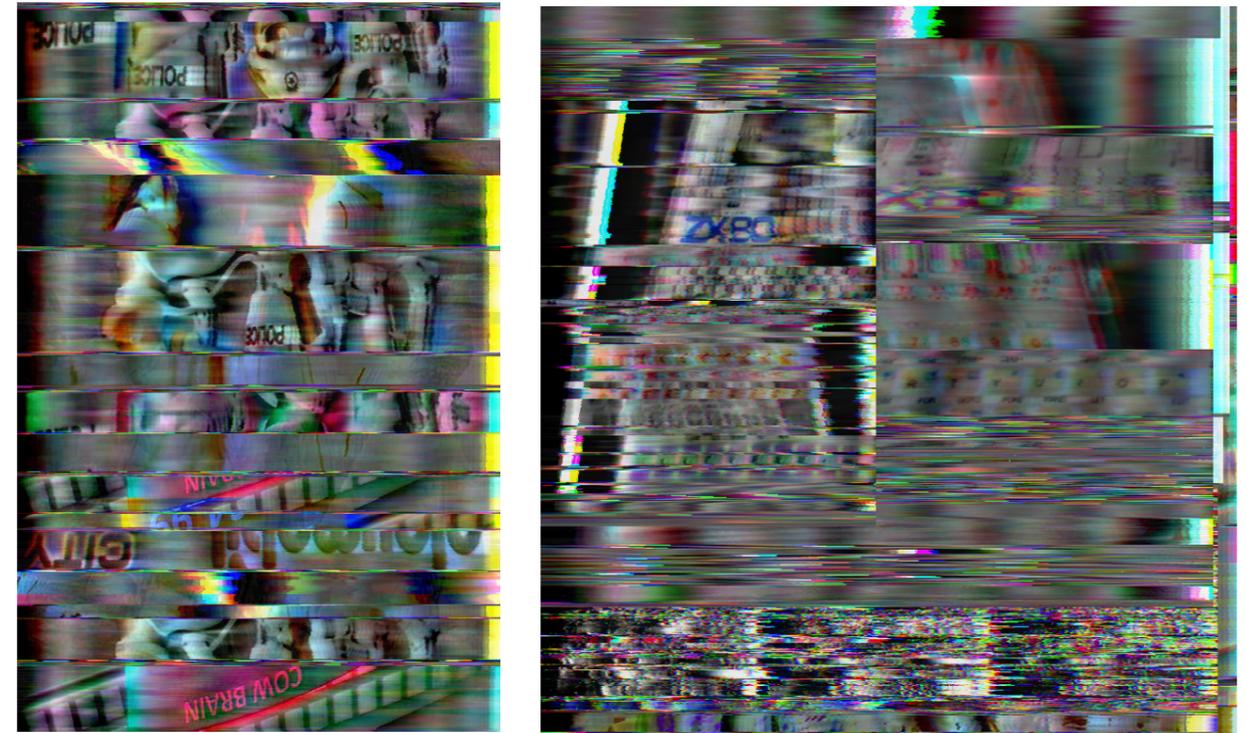
This performance took the form of a daytime workshop and evening DJ set, exploring the use of legacy forms of data storage on analogue media (vinyl discs) in a performance context. In the evening performance, Adam Brown presented a half-hour DJ set in which vinyl discs containing encoded data signals were played before an audience, and subjected to a range of turntable techniques such as backspinning, scratching and mixing. A custom-built app was used to convert audio signals from the discs into photographic images, which were projected on the walls of the gallery. Later in the evening, a collaborative performance with professional DJ Eddie Otchere took place in which data signals were mixed with music, producing abstract glitch forms mixed with recognisable photographic images. During the day preceding the event, Adam Brown hosted a demonstration of the technology, concept and coding at the gallery as part of the Geekender event celebrating 25 years of the image manipulation application Adobe Photoshop. The Geekender event was organised jointly by the Photographers' Gallery and the Centre for the Study of the Networked Image at London South Bank University.

The work represented an attempt to explore the performative and affective impact of analogue data storage media in a performance context. Storing digital image data on vinyl discs opens up various possibilities for the spontaneous and performative production of images. If Photoshop depends upon intentional and planned approaches to image production, this work blends current and legacy technologies in order to work with improvisation, live image production and chance events, and explore the materiality of both image and carrier medium.

The daytime workshop allowed audiences and participants to encounter and learn about legacy data storage formats, with audio cassette, ¼" magnetic tape, and vinyl discs being presented in the context of a discussion about the dematerialisation of images and media. The work was intended to promote a nuanced understanding of image as idea, permanence versus ephemeral means of storage, and the perceived inevitability of technological progress.



Demonstration to visitors of techniques used in the performance - demos took place at the daytime Geekender / 25 years of Photoshop event at the gallery.



Images captured from the presentation at the evening event: live glitch image / collage recomposed from image data stored on vinyl discs.



Evening performance at the Photographers' Gallery, featuring Adam Brown, with Eddie Otchere (left) as guest DJ during the latter part of the evening.

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## 25 Years of Photoshop Party, The Photographers' Gallery

4th October 2015 by [admin admin](#)

4 and 25 October @ The Photographers' Gallery, London

Join us for our inaugural "Geekender", a weekend of events and workshops devoted to digital culture on 24th and 25th October at The Photographers' Gallery, London. Saturday night we will open late until 9pm, with a party to celebrate [25 years of Photoshop](#). Experience the delights of being hands-on with Photoshop version 1.0, a live "cut and paste" studio (SouthBank Collective) and a Photoshop Battle. Photoshop Layer Cake and RGB Drinks will be served from the Photoshop "Toolbar" whilst [Adam Brown \(Buncefield Records\)](#) will translate your favourite JPEG images into sound in a special DJ set. Visuals taking you through the history and culture of Photoshop will be provided by Central Saint Martins MA Photography Students.

Event documentation on the website of the Centre for the Study of the Networked Image at LSBU



Close up of desk and disc during workshop.



Screenshot of calibration screen during workshop, showing audio signal and image produced.